

# **POWER**

## SIGNAGE PROGRAM

- Mobil/Chain approved POP signage
  - Signage kits tailored to meet your needs
  - Interior and exterior signs
  - In-store flyers and coupons
  - MAT Team Implementation
- National Promotional Calendar
  - Promotions Coordinated Coast-to-Coast
  - Guaranteed performance
  - Sales & performance analysis

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*VIP*

preview program

- Reliable "test market" of new products
- Establish edge in local market
- Gain advantage over competitive line
- Niche marketing of speciality items
- Automatic distribution to select locations
- Retailer critique and sales analysis

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# Rate Schedule

## ■ Kit One:

- Pump Toppers (4)
- Interior Display Banner (1)
- MAT Team program implementation
- Full page display advertisement
- Sales & performance analysis

\$80.00/location

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